

LILIANA DE LA HOZ MONTENEGRO

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Languages: Spanish - English

I. PROFESSIONAL SKILLS

Artist diploma in Bachelor of Fine Arts with emphasis in Education and Research. With experience in: Cultural Management: Management and organization of art exhibitions and other events and handling art exhibition halls and in the design and implementation of educational programs support such events; design, implementation and monitoring of programs of cultural, educational and social impact. Awareness campaigns aimed at peaceful coexistence through art activities.

Artistic Creation: recognized national art events including first place in the IX Regional Artists salon Northern Zone of Colombia (2000) and participation in the 38th National Salon of Colombian Artists 2001, invited as a speaker, lecturer and panelist at numerous events visual arts and theoretics subjects about art and culture from 1996 to date.

Research: in the cultural and educational area: leadership and organization in teamwork, communication skills, ability to speak in public and interact. Focused on action-participation process gives.

University Teaching: experience in design, implementation and evaluation of academic programs for higher education based on the needs and performance of groups with continuous updating, oriented pedagogical principles and current quality standards; organization of alternative training activities which promote the sound development of the comprehensive and humanistic Professional century.

Education:

- **Bachelor Degree in Visual Arts.** University of Magdalena - Santa Marta, 2000
- **Illustration Techniques.** University Jorge Tadeo Lozano - Bogotá, 2004
- **Grammar Correction for Spanish composition.** Universitat Autònoma de Barcelona - 2014



II. WORK EXPERIENCIE

2009-2013: **Museum and Cultural Center CASA GRAU – Enrique Grau Araujo´s Foundation**

Position: Project Coordination, Curator and Cultural Management.

In charge of:

- Design and monitoring of education projects and planning cultural activities.
- Support in graphic design pieces, curated and mounted 30 exhibitions aproxidamente between 2011 and 2013 in the Exhibition Hall located in the former studio of Maestro Enrique Grau.
- Design of invitations and catalogs exhibition Homage to the Master Grau of the years 2012 and 2013.
- Logistical support in the Forum of Corporate Social Responsibility. Versions 2010 and 2011
- Coordination of communications and social media in the campaign Pro Restoration ceiling Adolfo Mejia Theater (Teatro Heredia) in Cartagena de Indias, Col. August-September 2013.
- Planning activities: exhibitions, talks, Grau Arts Award Contest (annual projection).
- Research, interviews and layout of the proposal for the book "Grau Unpublished", 1st Edition 2013 - 20.000 copies
- Management of website content and social networking.

2008 - 2014: **Auge CS- Creative Studio. Graphic and Web Design Studio**

In charge of:

- Illustration
- Design and content arcuitecture
- Artistic direction for graphic projects
- Grammar correction of contents for websites
- Custom service

We have performed about 40 developments for clients of websites, including updates, visual identity design, design and participation in campaigns and Social Media Marketing, development and implementation of applications for use on and off line, etc.

2000-2007: **FREE LANCE WORKS**

- Illustration
Illustration internal pages: **GALERÍA, cultural Magazine.**| 2006 |No 2 Year 2. Published by University of Magdalena
Illustration internal pages: **GALERÍA, cultural Magazine.**|2007|No 3 Year 3 | Published by University of Magdalena
Cover and internal pages: Poetic Anthology "**THE MEMORY OF THE LETTERS literary work of graduates of the University of Magdalena.** 2006.
Illustration and grammar correction of "Chocoros", poems by Luis Haroldo Turizo. 1999. Published by Armonia Editors.
- **CANDIDUM:** design and manufacture of wooden toys and rag dolls. Restoration of toys. Personal creative artwork.
- Counseling for projects in the area of culture and artistic production. Including advice to host Magdalena Unibán Social Foundation and the Cloister San Juan Nepomuceno - Art Center of the University of Magdalena and artists. Santa Marta, Colombia.
- Director of Thesis "**Design and Creation of an SME for Production of children's furniture and toys made of wood Handmade for export in the city of Santa Marta**" by: Dairling



- Alvear P. and Eliana Hernandez M. To obtain the title of Business Administrator, University of Magdalena, Santa Marta, Col. 2006
- Grammar correction for literature: Stories and texts of the journalist and writer Ana Maria Ortega Nisperuzza. Cartagena de Indias, Col. 2003-2004
- Grammar correction, illustration and prologue to the publication: "CHÓCOROS", artist and poet Haroldo Turizo Luis Jimenez, Editions Seven chairs, in partnership with Harmony Editors. Santa Marta, Col. May 2000
- Grammar correction: Poems to the publication: "**DIBUJO DE VERSOS**" (**Drawing Lines**), of artista and poet **Luis Haroldo Turizo Jiménez**, Editions Seven chairs. Santa Marta, Col. March 1998

Curator

- Consulting and curator for the exhibition: "**IN-SITU AQUÍ Y AHORA**", of **Luis Haroldo Turizo Jiménez**, Art Museum of University of Magdalena – Santa Marta. March de 2007
- **Art Museum of University of Magdalena**. Consulting as curator and mounting expert, Curator leader: **René Escorcía**. Art exhibitions in **MAUM** – Claustro San Juan Nepomuceno – Santa Marta. February to November 2007
- Curatorial expert concept for the artist **Lisette Urquijo**. "**SUMATORIA**", traveling and temporary art exhibition – Cartagena, 2004
- Curator of the exhibition: "**CARLOS CHACIN: PRESENCE II**", Art Exhibitions Hall. University of San Buenaventura – Cartagena. February 2003
- Curator of the exhibition: "**RECENT ARTWORK**", Contemporary Art in Cartagena. Art Exhibitions Hall. University of San Buenaventura – Cartagena. September - October 2003
- Curator of the exhibition: "**ENRIQUE GRAU: RITUALS OF THE MEMORY**", Grand Opening of the Art Exhibitions Hall. University of San Buenaventura – Cartagena. July 2002

Teaching

- **University of San Buenaventura Cartagena**. Cartagena de Indias, Col. | 2001-2004
Position: Full time teacher.
Classes:
Sensibility and Artistic Interpretation I - Sensibility and Artistic Interpretation I II. Faculties: Health Sciences, Business Administration, Engineering, Law School, Education
Otras funciones:
 - Art Curator for the Art Exhibitions Hall. Fray Antonio de Marchena Library building
 - Special advisor for projects and thesis related art subjects: Thesis Director of "**The pictorial art as a tool for identifying psycho-emotional problems in adolescents 14 to 17 years**" by: Leivis Lambraño, Xiomara Monroy T. and Claudia Rojas Aguirre. To obtain the title of psychologist, University of San Buenaventura - Cartagena, 2003. Grade obtained: **4.3**



- **Escuela Superior de Bellas Artes de Cartagena de Indias.** Cartagena de Indias, Col. | 2001-2003
Cargo: Docente Catedrática.
Asignaturas:
Taller libre: Conceptualización en el arte. Programa de Artes plásticas en Convenio con la Universidad Distrital de Bogotá, X semestre
Estética Contemporánea, Profesionalización en Artes plásticas en Convenio con la Universidad del Atlántico.
Historia del arte Latinoamericano y Teoría de la Forma I. III SEM. Artes Plásticas Educación Superior.
Teoría de la Forma II, IV semestre. Artes Plásticas Educación Superior.

Internship

- 1998/99: **Museo Bolivariano de Arte Contemporáneo** de Santa Marta Tallerista de Artes Plásticas del Programa “Educación en el Museo”. Santa Marta

Conference and Lectures

- **“Grau, his Vision as Artist about the Cartagena’s Heritage”.** Lecturer. Auditorium Maximum of University of San Buenaventura. Cartagena, 2013.
- **“The Public Art in the Bogota City of the 21st Century”**, Lecturer. Museum and Cultural Center CASA GRAU, Bogota, 2008
- **“The Inquisitive Job of Making Art”**, Conversation About Art. Lecturer. Cultural Days Héctor Rojas Herazo, University of Cartagena. Cartagena, Col. 2004.
- **“The Two Biennals of Venetia”, conversation: The Colombian Art and the Italian critic.** Lecturer. Colombian-Italian Convention. Cartagena’s Premier Convention Center. Cartagena, Col. 2003
- **Public Art: a statement without walls.** Lecturer. Museum of Modern Art of Cartagena – 2001
- **Conversation New Trends in Contemporary Art.** Lecturer. Museum of Modern Art of Cartagena – 2001
- **Conversation about Public Art.** Lecturer. Presentation of the final results of the Project: **PLAZA, ENCUESTRO DE UNIVERSOS** Auditorium, Bank of the Republic of Colombia Cultural Affairs Office. Santa Marta, 2000

Published Works

Articles

- Artículo “Por la Zona pasa un tren cargado de...” Revista Galería, un diálogo abierto con la cultura. Revista Cultural Universidad del Magdalena. N° 3 Año 2007-2008
- About how to appreciate contemporary art. In: Sunday Lectures of El Universal, Newspaper of Cartagena, October 5th 2003.

Literature:

- Poems e illustrations. Poetic anthology **“The Memory of the Letters”**. Publishing Fund of University of Magdalena. 2007



Courses and Seminars

2004

- Manual Illustration Techniques. University Jorge Tadeo Lozano – Bogotá, Col.
- The Theory of Art Perception. University Jorge Tadeo Lozano - Bogotá, Col.
- Trends into university education. Possible alternatives and scenarios in Latin America and the Caribbean. University of San Buenaventura – Cartagena, Col.

2003

- Seminar Regional Workshop for Curatorial Project, Ministry of Culture of Colombia – Museum of Modern Art of Barranquilla. Barranquilla, Col.
- Evaluation of university programs through curriculum innovation. University of San Buenaventura – Cartagena, Col.
- Innovation Curricular and Evaluation. University of San Buenaventura – Cartagena, Col.

2002

- The quality and flexibility in the performance of university educational work. C.N.A. Criteria. University of San Buenaventura – Cartagena, Col.
- Teachability disciplines. University of San Buenaventura – Cartagena, Col.

2001

- Lines of research and academic communities. University of San Buenaventura – Cartagena, Col.

2000:

- Logistics asistant. II National Convention of Universities for Peace. REDEUNIPAZ – University of Magdalena. Santa Marta, Col.

1999:

- World Forum of Art World Forum of Artists for Peace. 10th Festival of Theatre of the ITI-UNESCO Caribbean Santa Marta, Col.
- Logistics assistant. Land Management Forum, "Caribbean Region: Towards a new country settings". Corcaribe – University of Magdalena. Santa Marta, Col.

III. ART EXHIBITIONS

2010-2014 WORK IN PROGRESS, WE ARE LOOKING A PIECE FOR THIS WALL. “A gallery without walls”. Project to make virtual art exhibitions to promote the work of emerging artists. Permanent construction websites.

2004 COLLECTIVE ART EXHIBITION. CULTURAL DAYS HÉCTOR ROJAS HERAZO. University of Cartagena. Cartagena, Col.

2003 CONTEMPORARY ART. Technology University Antonio de Arévalo. Cartagena, Col

2002 THE BRIDE NUDE: FEMININE AND REPRESENTATION. Superior School of Fine Arts Cartagena, Col

2002 THE MASCULINE ENIGMA. Museum of Modern Art of Cartagena. Cartagena, Col



2001 38th NACIONAL COLOMBIAN ARTISTS SALON. Public plazas - Museum of Modern Art of Cartagena- Claustro de la Merced - Baluarte Santa Catalina. Cartagena, Col.

2001 DREAMS AND UTOPIAS. Art Exhibition of Graduated and Teachers of Visual Art BA of University of Magdalena. Contemporary Bolivarian Art Museum. Santa Marta, Col.

2000 REFLECTIONS OF THE AWARDED ARTWORKS OF THE NATIONAL ARTISTS SALON OF COLOMBIA. Ministry of Culture – Contemporary Bolivarian Art Museum. Santa Marta, Col.

2000 20 X 20. Regional Collective Exhibition. Colombian French Alliance. Santa Marta, Col.

2000 IX REGIONAL ARTISTS SALON NORTH ZONE (CARIBBEAN), Ministry of Culture. Sincelejo, Col. **First Place Award**

1998 MAGDALENA’S CONTEMPORARY ARTISTS, Bank of the Republic of Colombia Cultural Office. Valledupar, Col.

1998 11TH. INTERNATIONAL BOOK FAIR Exhibition “**THE VISUAL ARTS IN MAGDALENA**”. CORFERIAS. Bogotá, Col.

1997 REGIONAL ART SALON CREA North Zone, Magangué, Bolívar. Cultural Center of Magangué. Bolívar.

1997 10TH. INTERNATIONAL BOOK FAIR, Magdalena’s Contemporary Artists Hall. CORFERIAS Bogotá, Col.

IV. AWARDS

- **First Place** IX Regional Artists Salon North Zone. Artistic Collective DOBLE DOS. Title of the artwork: **EL ARRANCATETA**, Sincelejo, Sucre. 2000
- **Winner of a Scholarship** for the project “**PLAZA, ENCUENTRO DE UNIVERSOS**”, sponsored by the Fund for Arts and Culture of Magdalena’s Governor - FOMCULTURA 1998.
- Thesis: “**Urban myths vs. Cartoon. Cultural references face the new identity archetypes of elementary school children of Santa Marta**”. Opting to BA degree in Visual Arts. University of Magdalena. Calificación: **4. 7. Meritorious Thesis**

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